



tegu

Let's
imagine
a better
world.



1 Kid playing with Tegu blocks.



2 A kid's hands attach a blade to a Tegu block windmill. Voice Over: When kids play, they see the world as it could be.



3 Dissolves to real wind turbine. Voice Over: With Tegu, we can make that world a reality.



4 Tegu blocks clicking together. Voice Over: Block by block...



5 A kid's hands building a Tegu block forest.



6 Lush Honduran forest. Voice Over: ...we can replant the forests of Honduras.



7 Tegu blocks clicking together. Voice Over: And click by click...



8 A kid's hands building a Tegu block school house.



9 A Honduran school house. Voice Over: ...we can send Honduran kids back to school.



10 Honduran kids playing with Tegu blocks. Voice Over: Let's imagine a better world...



www.tegu.com

11 Tegu logo and web address. Voice Over: ...with Tegu.

Let them imagine a better world.



When kids play, they see the world as it could be. Here at Tegu, we want to make that world possible. Our beautiful hardwood blocks contain magnets, opening up a fresh dimension for imagination. And for every set sold, Tegu plants 12 trees to preserve the forests of Honduras or funds one day of school for an Honduran child. **Let's imagine a better world.** www.tegu.com



ENGAGEMENT

Tegu Imagine Award

Kids are encouraged to submit an idea for a better world, whether it be a handy invention or a social entrepreneurship plan. Each year, one child is chosen to receive the Tegu Imagine Award. The child will receive the ultimate Tegu set, a trip down to the Tegu headquarters in Honduras and the opportunity to implement their big idea.



Instagram Contest

People post photos of their creations to Instagram with the hashtags #imagine and #Tegu. Every month, a winner is chosen to receive a new Tegu set.



jayzombie

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